

# DIRECT MAIL SERVICES FROM START TO FINISH.

Design it.

Print it.

Deliver it.

When it comes to advertising, you have a number of options including print, radio and TV. But for small businesses, there's nothing quite as effective as a direct mail promotion. It's a strategically smart way to reach your potential customers while keeping your costs down.

Come to the The UPS Store® for all your direct mail needs. Whether you're looking for a cost-effective or a more targeted mailing, we can help. The UPS Store offers two direct mail options, which both include:

- Consultation
- Target Coverage Area
- Address Standardization
- Professional Full-Color Printing
- Postage and Mailing



Every Door

**DIRECT MAIL**

## TOTAL MARKET COVERAGE DIRECT MAIL

The UPS Store makes it easy for you to reach your customers through a program of the USPS® called Every Door Direct Mail™-Retail. There's no mailing list to buy or postage permit to worry about. Simply choose an area in which to advertise, and we'll handle the logistics of having your direct mail advertising piece delivered to every address in that neighborhood. This helps you communicate directly with every postal customer in your area. You'll also find the Every Door Direct Mail™-Retail program to be extremely affordable—postage is just 14.2¢ per piece.



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# The UPS Store®



# LET US BE YOUR DIRECT MAIL RESOURCE.

Design it. Target it. Print it. Mail it and more. Now we can take your direct mail projects from start to finish. So you can just sit back and wait for more business to arrive.

Our new full-service direct mail capabilities include:

- **Consultation**
- **Professional full-color printing**
- **Targeted coverage area—  
hundreds to thousands of homes**

Plus, we can help you do all this without mailing lists, envelopes or labels.

Come see us today about our affordable small business marketing solutions.



**SEE CENTER FOR DETAILS.**

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## The UPS Store®



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www.theupsstorelocal.com/4611**

**Hours:  
Mon-Fri 9:00 a.m. - 7:00 p.m.  
Sat 10:00 a.m. - 4:00 p.m.  
Sun Closed**

**15% OFF**  
**DIGITAL PRINTING SERVICES**

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**The UPS Store®**

